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**For Immediate Release****PLUS Vision and Touchboards Announce the Halftime Board*****Specialized Copyboard Enables Sports Teams and Coaches to Strategize, Print, Save, and Distribute Plays***

**BEAVERTON, Ore. — Dec. 05, 2007** — PLUS Vision Corporation of America and its distribution partner, Touchboards, today introduced the Halftime Board — a specialized version of the PLUS M-11 copyboard designed to streamline game planning and strategy for athletic teams and coaches. A premier provider of DLP® projectors and electronic whiteboards, PLUS Vision Corporation will debut the Halftime Board at the upcoming National Conference of Directors of High School Athletics, Dec. 15-17 in Nashville, Tenn.

The Halftime Board includes all the features of the PLUS M-11 copyboard, including the ability to print out and save drawings and notes written on the whiteboard surface. The Halftime Board is distinct in that it includes an overlaid image of a sports field, enabling coaches to diagram plays and add notes with greater precision. With the Halftime Board users are not required to redraw the field with each use. This saves time and maintains consistency. Once the plays are diagrammed and the notes are added over the field image, everything can be printed out or saved directly to a computer or to a portable Flash drive for electronic distribution to team members. Although the Halftime Board is currently available in football, basketball, soccer, and hockey versions, Touchboards has the capability of creating custom boards for any sport or activity that is structured on a distinctive image template, such as a geographical map or a chess board.

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“The Halftime Board offers a new dimension in ease of use to coaches and their teams. The coaching staff has more flexibility to brainstorm and run plays, and then review them later to decide which to keep and include in the team’s playbook,” said Craig Heiman, director of sales for PLUS Vision. “We’ve even designed the Halftime Board to print on all-weather paper, so notes can be taken out onto the field and referred to in all kinds of conditions.”

“The Halftime Board is a direct response to an opportunity we saw among the athletic community to give coaches and teams a more effective way to design plays and game strategies,” said Rich Wagner, president, Touchboards. “As the largest U.S. retailer of interactive copyboards and our best-selling manufacturer, PLUS Vision was the ideal partner to help us develop this exciting new product. The versatility of the M-11 copyboard is well-known for many different types of applications. “The Halftime Board is now available from [HalfTimeBoard.com](http://HalfTimeBoard.com), a subsidiary of Touchboards, and is sold directly to coaches and athletic directors. Pricing begins under \$700. For more information, visit [www.halftimeboard.com](http://www.halftimeboard.com).

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#### **About HalfTimeBoard.com and Touchboards**

HalfTimeBoard.com/Touchboards is one of three divisions of InterWorld Highway, LLC, a well established, authorized manufacturer / distributor of major brands of test equipment, interactive whiteboards, overhead projectors, and educational technology products. Other divisions include Tequipment.NET for test and measurement sales and TechEDU, an education technology division. HalfTimeBoard/Touchboards is located in Long Branch, N.J. For more information, visit [www.halftimeboard.com](http://www.halftimeboard.com) or [www.touchboards.com](http://www.touchboards.com).

#### **About PLUS Vision Corporation**

Headquartered in Beaverton, Ore., PLUS Vision Corporation of America markets and distributes sophisticated, yet affordable ultra-lightweight and ultra-portable digital projectors under the PLUS and TAXAN brand names. The company also manufactures and markets full-featured PLUS brand electronic copyboards and the new CaptureBoard™. PLUS Vision Corporation of America is a division of the PLUS Corporation of Japan, a 50-year-old company with consolidated revenues of \$2.5 billion from its presentation, office and communications products. Additional information on PLUS Vision Corporation of America and PLUS Vision Corporation of Japan and their innovative products is available at [www.plus-america.com](http://www.plus-america.com).

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